



Building Locally
Competing Globally

Mobile Monday

Early stage finance & support

Monday 19th October 2009

Invest NI Support

- **Finance:** focused on the softer side
 - Export Development, R&D, Management Structure, Training etc
- **Advisory:** a wide range of capability areas
 - Business Information Centre, Strategy, Marketing, Exporting, Selling, R&D, Product Design & Development, Production/Process Efficiencies, Technical, ICT & E-Business, Management/HR
- **Programmes**
 - e.g. Export Advisory Scheme, IMS, Trade Events Programme
 - Non- Executive Director, Interim Manager, NorthStar Mentoring

Other programmes & schemes

PROPEL – “Ideas into Businesses” - incubation programme
“Hands on” support for the Entrepreneur with a new business idea....

GAP – the **G**rowth **A**ccelerator **P**rogramme
Targeted support: Marketing, Management, Consultancy...

NISPO – Seed funding (e-synergy)

Halo - Business Angel Network

Creative Industries Innovation Fund (NI Arts Council) Max grant £100k @ 75%

NI Screen Digital Media Fund Max Grant £100k @ 50%.

New Enterprise Development Programmes – Encouraging entrepreneurship & business start-ups through a regional network of providers

Case Studies

Application Acceleration Company (WAN & Mobile)

- R&D, GAP, Interim Manager, Non-Exec Director

Financial Services Technology – Software Development

- Management Salary, Employment, Training

Apple Apps Developer

- Trade Mission to Web 2.0 & Apple Conference & Export Consultancy
- NI Screen Digital Media Fund

Mobile Gaming Company

- Trade Support, Web 2.0
- GAP
- Introduction to CIIF fund